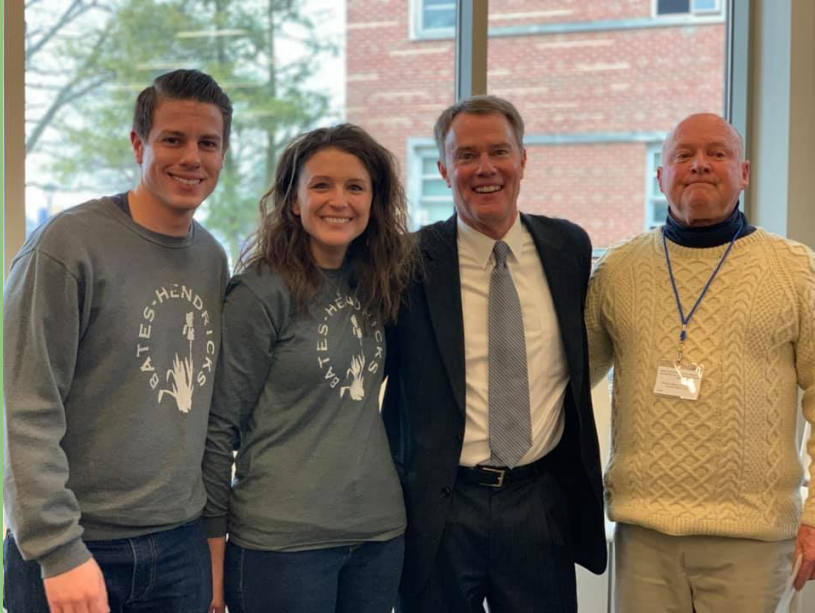


Bates-Hendricks
Neighborhood
Year In Review
2018-2019



WHEN I CAME HERE, I WAS LOOKING FOR
A COMMUNITY. THEN I REALIZED I WAS
HELPING TO CREATE ONE. -BH

Awards



[Bates-Hendricks Neighborhood Association](#) for
“The South New Jersey Street Median Revival
as the @NeighborPowerIN Inspiring Places
Award winner!



Honorable Mention for “Inspiring Places Award”
is Dathouse, Inc!

In The News

Bates-Hendricks working to attract, shape commercial development (IBJ, January 2019)

With enrollment in decline, Bates-Hendricks school seeks new neighbors' input (WISH-TV, March 2019)

Husband-and-wife team rehabbing former hospital as apartment building (IBJ, August 2018)

ReCraft combines crafting and the love of the environment (Indy Star December 2018)

Beautification

- Great Indy Cleanup in April and October in partnership with Northview Church including over 200 volunteers and neighbors cleaning parks and public green spaces
- Installation of North and South Gateways!
- First Saturday Cleanups each month to address regulation maintenance of parks and green spaces





Welcome to Historic
BATES-HENDRICKS
NEIGHBORHOOD
bateshendricks.org



TIRES

Advocacy

- *Bates-Hendricks became a 501c3 tax exempt organization!*
- Hosted a teacher appreciation lunch for staff at IPS School 31
- Partnered with Preserve Greater Indy to host a “Research your House” seminar
- Bates-Hendricks’ Collection in the Indianapolis Public Library archives
- Partnered with St. Francis for two Flu Shot Clinics
- In September 2018, began monthly supply drives at neighborhood meetings
- Neighbors attended Manual High School transition task force meetings to determine the future of the school
- Partnered with IPS to host first School Community Forum on the future of James A. Garfield School 31
- In response to a fatal fire, organized a Smoke Alarm Blitz with IFD



Community Building

- Sponsored a team with RBI Baseball at Garfield Park
- Hosted monthly Supper Clubs on the first Thursday at local businesses
- Held second annual Street Fest, which raised over \$1200 for community initiatives and supplies for James A. Garfield and SENSE
- In September, hosted annual summer cookout at Hendricks Park
- First annual Oktoberfest occurred at the recently restored Turnverein, sponsored by Point Comfort Underwriters
- Neighbors assisted at James A. Garfield's Haunt the Halls
- Parents gathered to start a Parent's Club to advocate for the needs of families in our community
- Second annual Holiday Decoration Contest judged by Two Chicks and a Hammer
- Second Annual 21+ Holiday Party at BowHaus
- Annual chili cook off hosted in the Turnverein raised over \$750









Economic Development

- Creation of neighborhood guide with lists of businesses, public art, historic markers, and green spaces
- Started discount card to encourage neighbors to support local businesses
- Hosted three Realtor Reverse Open Houses to build better relationships with realtors in the area
- Welcome to our new businesses!
 - ARC Fitness Community
 - Point Comfort Underwriters
 - ReCraft
 - BLNKPG

Goals for 2019

Creation of a dog park in the Southeast area

Continue to explore options for Daycare/Childcare options

Continued work on the East Street path

Creation of Certified Plan through the City of Indianapolis

Baumann Park Improvements to include new playground equipment

Third Annual Street Fest

Second Annual Oktoberfest

2019-20 BNHD Budget

	Proposed 2019-20 Budget	
Revenue		
<i>BHNA Membership</i>	\$	1,425.00
<i>Programs & Events</i>	\$	1,000.00
<i>Donations & Grants</i>	\$	4,750.00
<i>Miscellaneous</i>	\$	950.00
Total membership & events revenue:	\$	2,425.00
Total donations/grants revenue:	\$	4,750.00
Total misc. revenue:	\$	950.00
Total Revenue	\$	8,125.00
Expenses		
<i>Programs & Events (Annual)</i>	\$	2,050.00
<i>Administrative Costs (Annual)</i>	\$	1,841.00
<i>Committee Operations & Neighborhood Beautification</i>	\$	4,800.00
<i>Charitable Donations</i>	\$	800.00
Total program expenses:	\$	2,050.00
Total admin. expenses:	\$	1,841.00
Total committee & beautification expenses:	\$	4,800.00
Total charitable donations expenses:	\$	800.00
Total Expenses	\$	9,491.00
Expected Net Gain (Loss)	\$	(1,366.00)

2019 Board Changes

President: Laura Giffel

Vice President: Matt Nunley

Treasurer: James Bulow

Secretary: Beth Whitaker

Board Directors: Nick Zimmerman, John Winter, Brandon Mott, Rob Uppencamp, Maureen Miller

Events Strategic Plan

Overall Goal	Objectives
1) Plan social events that fundraise for the neighborhood association.	<ol style="list-style-type: none">1. Coordinate annual Chili Cook-Off in February to raise \$8002. Coordinate Street Fest in August to raise \$15003. Coordinate Oktoberfest in October to raise \$1500
2) Plan social events that function to counteract gentrification and build community.	<ol style="list-style-type: none">1. Coordinate monthly Supper Club events.2. Coordinate May Porch Parties with block captains3. Coordinate and recruit block captains in neighborhood.4. Coordinate Bike to the Ballpark event in July or August5. Coordinate Annual Cookout in September6. Coordinate two Annual Holiday Parties in December7. Coordinate monthly Parent Meet-ups.
3) Maintain an active roster of volunteers for the neighborhood association.	<ol style="list-style-type: none">1. Add a volunteer sign up button on the website2. Send regular volunteer emails with quarterly opportunities3. Connect with volunteer groups to identify outside sources of volunteers

Land Use Strategic Plan

- Review and update Land Use Objectives
- Work on Certified Plan
- Build relationships with developers in the area to maintain historic character of neighborhood

Marketing Strategic Plan

Overall Goal	Objectives
1) Promote the Bates-Hendricks Neighborhood to those outside of the neighborhood	<ol style="list-style-type: none">1. Overhaul website as the main communication location for internal and external visitors2. Maintain relationships with realtors buying and selling in the area by holding quarterly Reverse Open House.3. Create Geofilter on snapchat to promote area identity.
2) Promote the Bates-Hendricks Neighborhood to residents and engage them with each other	<ol style="list-style-type: none">1) Survey neighbors to determine priorities and needs that the association can assist with.2) Create a plan to address lack of articles for newsletter3) Create plan to update website with timely information and resources to neighbors.4) Create new neighbor door hangers to welcome new neighbors to the area5) Connect with all residents once per year with a large blitz.
3) Maintain materials that best depict the neighborhood.	<ol style="list-style-type: none">1. Maintain retail page<ol style="list-style-type: none">a. Research cheap marketing items (koozies, sunglasses, etc)2. Maintain social media presence<ol style="list-style-type: none">a. Facebook, Nextdoor, Twitter, Instagramb. Upgrade email programs (MailChimp)3. Create style document depicting fonts, color codes, and logos for marketing materials.

Quality of Life Strategic Plan

Overall Goal	Objectives
1) Increase and Support sustainable businesses for Bates-Hendricks	<ol style="list-style-type: none">1. Identify economic needs of the neighborhood and determine desired usage for available properties2. Find contact information for all businesses operating in Bates-Hendricks3. Collect information of owners and desired prices for potential new businesses4. Determine desired usage for properties5. Create overall plan for development on East St. and surrounding areas6. Host quarterly meetings to determine needs and action items to support businesses7. Determine partnerships that would be beneficial to both groups<ol style="list-style-type: none">a. Business sponsorships for Street Festb. Sponsorship for programs (park maintenance, marketing, events)

Quality of Life Strategic Plan

2) Develop high-quality amenities in Bates-Hendricks to promote community and provide access for residents and visitors.

1. East Street
 - a. East Street Path
 - b. East Street beautification
2. Morris/Prospect Connection to Fountain Square
3. Shelby Street